

## EXECUTIVE SUMMARY

This prospectus outlines an opportunity to invest in “Home” a horror/supernatural/thriller film with a compelling story and strong commercial potential. We are seeking \$3,000,000 to complete production and secure distribution. Investors will benefit from potential returns through a combination of fixed interest payments and profit sharing (net points), based on the level of investment.

## THE FILM

A go-getter from the city buys a house in the tranquil countryside and becomes the target of a **relentless game of cat-and-mouse** leading to a psychologically horrifying revelation

- Horror films offer a high return on investment due to their low production costs and strong fan base. The loyal horror audience seeks out the thrill of fear, driving demand across the globe in box office, streaming, and pay-per-view markets

## THE TEAM

### KEY ABOVE THE LINE CREW

- Pasquale Avella – Writer/Director (The Call, Hi I’m Dan, Population Control, Saving Kevin, iParent, Not So Hilarious Anymore, Open Field)
- Mandy June Turpin – Producer (Merry Kiss Cam, Rescuing Christmas, Body Language, Jess Plus None)
- Elle Saling – Associate Producer (Tumbleweed, Viable, Three Minutes)
- Bo Hakala - Director of Photography (Abroad, Church People, Galaxy of Horrors, 400 Days)

### CAST

- Brandon Scott – Trevor (The Girls on the Bus, Dead to Me, This is Us, 13 Reasons Why, Grey’s Anatomy, Goliath, Dead for a Dollar)
- Drew Rausch – Henry (Ford vs Ferrari, Battleship, Jess Plus None, Grey’s Anatomy, Longmire, Magnum PI, The Rookie, Shameless)
- Gregory James Cohen – Eddie (Atlas, The American Society of Magical Negroes, The VelociPastor, A Little Water, Where There’s Smoke)
- Jenn Liu – Ashlyn (911, The Rookie, Jane the Virgin, Modern Family)
- Marisa Coughlan – Beth (Super Troopers, Freddy Got Fingered, Masters of Horror, Medium, Bones)

## **MARKET ANALYSIS**

- Horror/supernatural/thriller genre films have a large, worldwide audience with specific markets outside the United States where there is particularly high demand for this genre
- These genre films have cyclical Holiday demand spikes enabling annual release contracts and a dedicated fan base who consume the product multiple times
- “Home” is a timely film where the American Dream is tested because of the unseen underbelly of manipulation inherently built into the system. It is relatable for all economic levels with the largest audiences in the Millennial and Generation Z demographics

## **PRODUCTION PLAN**

- Preproduction is planned to start on August 19, 2024 for 4 weeks
- The film will shoot for 20 days in Duluth, Minnesota between September 16 and October 11, 2024
- Post-production to delivery is expected to be 60 Days

## **FINANCIAL PROJECTIONS**

- The current budget is \$3.0 million for Pre-Production, Production and Post Production
- Tax credits and rebates have been secured for the projects for 35% of the budget with an expected return once submitted of 6 months
- The team is already in discussion with Distribution including but not limited to theatrical, streaming services, pay-per-view, and film festivals
- Based on similar films made in this budget range, the estimated return through distribution is between 2X and 5X
- Domestic and Foreign distribution contracts can be combined or sold separately
- Profit participation (Percentage of Net Points- profit after all expenses for the project have been finalized and paid) is based on investment levels and is outlined below

## INVESTMENT OPPORTUNITY

- We are seeking \$3,000,000
- Terms of investment:
  - Less than \$100,000
    - Fixed interest rate of 12.5% on investments\*\* with no net points
    - Thank you in the end credits of the Film and listed as an Executive Producer on IMDB
  - From \$100,000 up to \$249,999 investment
    - Fixed interest rate of 12.5% on investment\*\*
    - 1.5 net points for each \$125,000 from Distribution (up to a total of 3.0 net points)
    - Thank you in the end credits of the Film and listed as an Executive Producer on IMDB
  - From \$250,000 up to \$999,999:
    - Fixed interest rate of 10.0% on investment\*\*
    - 3.5 net points for each \$250,000 of investment from Distribution (up to 14 points)
    - Shared Executive Producer Card at the beginning of the film and listed as an Executive Producer on IMDB
  - \$1,000,000 and up
    - Fixed interest rate of 10.0% on investment\*\*
    - 15 net points for each \$1,000,000 of investment from Distribution (up to 45 points)
    - Shared Executive Producer Title Credit in the first position at the beginning of the film and listed as an Executive Producer on IMDB

## INVESTMENT HIGHLIGHTS

- Strong production team with a proven track record of successfully producing films and selling them in this space
- Popular Genre with commercial appeal across a large number of Global markets
- Internationally known cast members with built-in fan bases in key Global markets
- Pre-approved tax credits and rebates in Minnesota ensure that 35% of the film costs will be returned providing a significant upside for sales prices and distribution
- Short turnaround time from Pre-Production to film delivery to distribution
- Distribution and Pre-Sale discussions with various market leaders have already been initiated and are in progress

\*\* Interest Payments will be paid once incentives are returned from the state. Principle repayment is 100% dependent on securing distribution for the film.